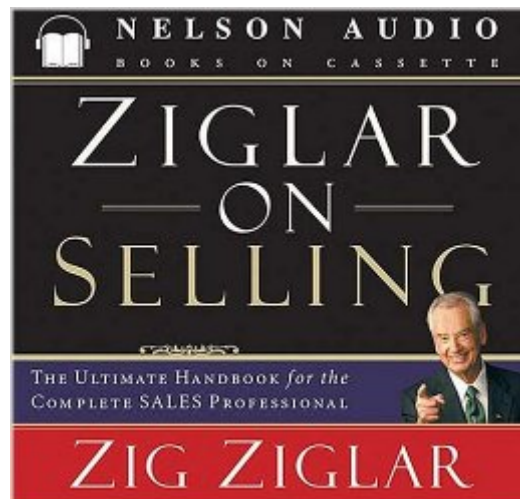


The book was found

Ziglar On Selling: The Ultimate Handbook For The Complete Sales Professional



Synopsis

Want to be on top in your sales career? How do you succeed in the profession of selling while also maintaining your sanity, avoiding ulcers and heart attacks, continuing in a good relationship with your spouse and children, meeting your financial obligations, and preparing for those "golden years," and still have a moment you can call your own? Zig Ziglar shows you how, sharing information, direction, inspiration, laughter, and tears that will help you make the necessary choices for a balanced life—personal and professional. Selling is a magnificently rewarding and exciting profession. It is, however, more than a career. It is a way of life—constantly changing and always demanding your best. In *Ziglar on Selling*, you'll discover the kind of person you are is the most essential facet in building a successful professional sales career. You've got to be before you can do. "I will see you at the top—in the world of selling."—Zig Ziglar

Book Information

Audio CD

Publisher: Thomas Nelson; Abridged edition (August 7, 2003)

Language: English

ISBN-10: 0785262008

ISBN-13: 978-0785262008

Product Dimensions: 5 x 5.5 x 0.9 inches

Shipping Weight: 5.6 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars— See all reviews— (45 customer reviews)

Best Sellers Rank: #950,760 in Books (See Top 100 in Books) #55 in Books > Books on CD > Business > Sales #291 in Books > Books on CD > Business > Management #675 in Books > Books on CD > Business > General

Customer Reviews

I have read many Zig Ziglar books, as well as listened to many audio programs, and this incorporates the best of all his previous works. From how to motivate yourself, to dealing with customers, this book seems to have it all. It really is the ultimate handbook for the nineties and beyond. I would recommend this book to anyone dealing with the public, whether or not you are "in" sales. As Zig says, we are all in sales, in one way or another. The book is easy to read, and thoroughly engrossing. With practical advice, first hand examples, and great stories. You can put the information to work immediately, and see results.

Ziglar has written perhaps one of the best books ever on sales. A prolific author, this title focuses more on practical ways to becoming a more successful salesperson. Among the points covered include: 1. Ethical selling. 2. Overcoming call reluctance. 3. Tips on prospecting. 4. Asking good questions helps the buying process. 5. Selling to different personality types. 6. Principles of closing the sale. 7. People skills and facets of business travel. 8. Organization and discipline. Since I work in sales, I can testify that the book has helped me in the selling process. What I particularly liked was the encouragement to continue a high level of integrity, service, and acting in the customer's interest. Read, enjoy, and be encouraged to be a better salesperson!

I would encourage you to listen and listen again to a wonderful explanation of what being a salesperson is all about. If you are looking for a sales career or just want to reinforce what you already know, this wonderful CD is what it's all about. In fact, it's a dream come true for most. This CD is a real look into what it takes to nurture a positive attitude about getting ahead and staying on top, not only in sales but in your life. Thank you Zig Ziglar.

Reading Zig Ziglar on sales is little like looking over Beethoven's shoulder at the piano. For decades, Ziglar has championed the role of the noble sales professional. Here, he tells how he made - and botched - his first sales call back in 1947. Despite the passing years since that first sales call, Ziglar's message of integrity and sales acumen remains relevant and fresh. As the master says, sales is the transference of belief. We from getAbstract invite everyone to read this book on sales, and become a believer.

This review is of the abridged CD version. Zig Ziglar is perhaps one of the most prolific and respected authors and speakers on the topic of sales and sales motivation. His homespun wisdom, easy going approach and tone and tenor make it a relatively easy listen - even though it is packed with info and Zig talks non-stop through three CD's. Covering topics from prospecting and closing to keeping yourself healthy (mentally as well as physically) on the road, the CD set covers the landscape. Every listen brings a couple more nuggets, and you know that Zig is generally on track. Worth the listen.

Over the years, the name "Zig Ziglar" has become synonymous with "sales". He's truly a professional with the wonderfully positive mental attitude to overcome practically any obstacle. Clearly, Ziglar has a great deal of charisma and charm, but what really made him an icon is his

ability to provide his customers with true "value". That's the mark of a successful salesperson; they are able to deliver much more than a product or service. They deliver "value". Philosophically, this book ties in perfectly with a couple of other great books I've recently read---Endless Referrals, Third Edition & The Go-Giver: A Little Story About a Powerful Business Idea, both written by Bob Burg. Burg, like Ziglar, is an eternal optimist and a true giver of "value". If you're in the business of selling anything; and really, who isn't; grab this Ziglar gem, and add the other two to your sales collection. You can't miss.

Zig Ziglar is one of the best internationally-known sales trainers. "Ziglar on Selling" is a compendium of Zig's 50 years of teachings. The book is written for beginners and seasoned sales pros alike, and resonates with both audiences. Ziglar remains relevant because he focuses on the fundamentals of selling. To Zig, selling is a craft as much as a profession. The professional salesperson is an esteemed practitioner of this craft, and owes it to his clients, his employers and himself to work unceasingly at being the best. Zig is at his classic best, weaving hard-hitting sales techniques with folksy, homespun storytelling. Every sales professional should have Ziglar in their reference library...and if you have only one Ziglar book, it should be this one.

This book helps to keep your chin up. Sometimes in sales it can be discouraging. You can only take so many `no's. This is a useful tool to help you get on top and stay there. Ziglar is an incredible teacher.

[Download to continue reading...](#)

Sales: A Beginners Guide to Master Simple Sales Techniques and Increase Sales (sales, best tips, sales tools, sales strategy, close the deal, business ... sales techniques, sales tools Book 1) Ziglar on Selling: The Ultimate Handbook for the Complete Sales Professional Secrets of a Master Closer: A Simpler, Easier, and Faster Way to Sell Anything to Anyone, Anytime, Anywhere: (Sales, Sales Training, Sales Book, Sales Techniques, Sales Tips, Sales Management) Selling on eBay: 44 Killer Profitable Items To Sell on eBay From Garage Sales, Thrift Stores, Flea Markets and More! (selling on ebay, ebay, ebay selling, ... ebay marketing, ebay selling made easy,) The One Year Daily Insights with Zig Ziglar (One Year Signature Line) Follow Up and Following Through in Car Sales - Salesperson and Sales Management Advice Book: Technique Guide on How to Overcome Objections and Close Deals Over the Phone (Outbound Sales Call) 7 STEPS to SALES SCRIPTS for B2B APPOINTMENT SETTING. Creating Cold Calling Phone Scripts for Business to Business Selling, Lead Generation and Sales Closing. A Primer for Appointment Setters. Thrift Store: How to

Earn \$3000+ Every Month Selling Easy to Find Items From Thrift Stores, Garage Sales, and Flea Markets (FBA - Selling on Ebay ... Online - Etsy Business - Work From Home) ASAP Accelerated Sales Action Plan: Professional Sales Agent Version Selling 101: What Every Successful Sales Professional Needs to Know Smart Sales Manager: The Ultimate Playbook for Building and Running a High-Performance Inside Sales Team The Sales Bible, New Edition: The Ultimate Sales Resource The Ultimate Sales Letter: Attract New Customers. Boost your Sales. Fanatical Prospecting: The Ultimate Guide for Starting Sales Conversations and Filling the Pipeline by Leveraging Social Selling, Telephone, E-Mail, and Cold Calling Fanatical Prospecting: The Ultimate Guide to Opening Sales Conversations and Filling the Pipeline by Leveraging Social Selling, Telephone, Email, Text, and Cold Calling Etsy: Ultimate Etsy Strategies For Selling Crafts Online (Etsy, Etsy SEO, Etsy business for beginners, Etsy selling Book 1) The Whole Library Handbook 5: Current Data, Professional Advice, and Curiosa (Whole Library Handbook: Current Data, Professional Advice, & Curios) The Complete Guide to Option Selling: How Selling Options Can Lead to Stellar Returns in Bull and Bear Markets, 3rd Edition FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible: Best Selling Secrets Revealed: The FBA Selling Guide FBA: Complete Guide: Make Money Online With FBA: The Fulfillment by Bible - Best Selling Secrets Revealed: The FBA Selling ... , fulfillment by , fba Book 1)

[Dmca](#)